



**MARWARI COLLEGE, RANCHI**  
(AN AUTONOMOUS CONSTITUENT UNIT OF RANCHI UNIVERSITY)  
Website : [www.marwaricollegeranchi.ac.in](http://www.marwaricollegeranchi.ac.in) E-mail : [marwaricollegeranchi@gmail.com](mailto:marwaricollegeranchi@gmail.com), Ph : 0651- 2213545

Memo No./ .....

**Placement Cell Notice**

Date : 30/01/24

Campus Placement Drive is going to be conducted for ICICI Prudential Life Insurance by 2<sup>nd</sup> Week of Feb 2024 for the following roles:-

**Post - Graduate Trainees**

**Job overview of various Sales & Distribution channel:**

Agency	Bancassurance	Direct Marketing
1. Recruit, train and create a team of life insurance advisors 2. Generate revenue through these set of advisors by a. Acquiring new customers b. Cross-selling and upselling to the existing set of customers	1. Induct and facilitate bank staff to cross sell / up sell our products to bank customers 2. Liaise with bank staff to acquire / enhance relationship with prospective / existing customers	1. Utilize your personal and professional network through referencing and cold-calling to generate revenue 2. Acquire new customers through leads provided by the company

**AGP & Benefits details:**

Component	Amount
Fixed Pay	2,85,000
Sales Incentives	Based on performance
Benefits	
Amount	
Local Conveyance	According to company policy
Mobile Reimbursement	According to company policy
Mediclaim	4,00,000

**Eligibility** – UG/PG (Any stream, 2024 or before)

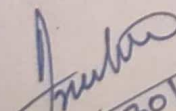
**No of Vacancies** – 100

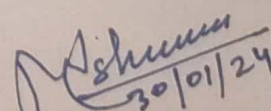
**Date of Campus Drive** – 2<sup>nd</sup> Week of Feb 2024 (Details will be shared with the registered students)

[Tentative date of Drive – 9<sup>th</sup> Feb 2024]

**Venue** – Placement Cell, Marwari College, Ranchi

**Registration Process**- Interested students have to submit their CVs at Marwari College Placement Cell to office Assistant Mrs Rita Singh Madam from 31<sup>st</sup> Jan to 8<sup>th</sup> Feb 2024 (on working days) between 11:30 am to 1:30 pm and apply through the link <https://www.marwaricollegeranchi.ac.in/Placement.aspx>

  
20/01/24  
Assistant Coordinator  
Placement Cell

  
30/01/24  
Convenor cum  
Prof in Charge